

The 80/20 Product Creation Matrix

High Value, Low Outlay

- * Unadorned steak
- * Short and simple
- * Easy and economical to make



High Value, High Outlay

- * Steak with excessive dressing
- * Bloated product (TLDR)
- * Complex (and \$\$\$) to make



Low Value, Low Outlay

- * Unadorned turd
- * Rushed, sloppy
- * Cheap, uninspired



Low Value, High Outlay

- * Polished turd
- * Bloated product (TLDR)
- * Complex (and \$\$\$) to make

